SMART CITIES NEW YORK

May 13-15, 2019

THE FUTURE IS NOW

Technologies of "tomorrow" are here today.

The **Internet of Things** (IoT) has given way to **Interconnectivity** (of People, Place, and Things).

Cities are no longer "emerging" - they are **test beds for new and disruptive technologies**.

They are incorporating **automation**, **blockchain**, **big data**, **A.I.**, and **robotics** into their communities.

They are **upending outdated models** and legacy infrastructure to bring **efficiency** and **transparency** and **"futureproof"** their cities for **the Fourth Industrial Revolution**.

They are using **smart city technologies** to **build inclusive economies**, **attract great talent**, and **increase citizen quality of life.**

SMART CITIES NEW YORK

Welcome to the **third edition** of Smart Cities New York - North America's leading global conference to harness the **$1.6 trillion global smart city marketplace**.

We convene government officials, CEOs, thought leaders, and startups in highly curated discussions and workshops to accelerate economic growth.

We take a holistic look at the innovations in technology and infrastructure that are making cities more livable, equitable, and sustainable.

ARCHITECTING THE FUTURE

We help cities navigate a constantly changing landscape by:

- Presenting new mechanisms of **financing** digital and physical infrastructure

- Dissecting issues related to **procurement**

- Providing guidance on designing and responding to **RFPs**

- Sharing best practices on innovative **pilot programs**

- Exploring how to foster **entrepreneurship**, attract and retain **tech talent**, and build **creative** and **inclusive** economies

- Understanding critical phases of **design** and **digital transformation**

- Using the SDGs to guide **urban growth** and **development**
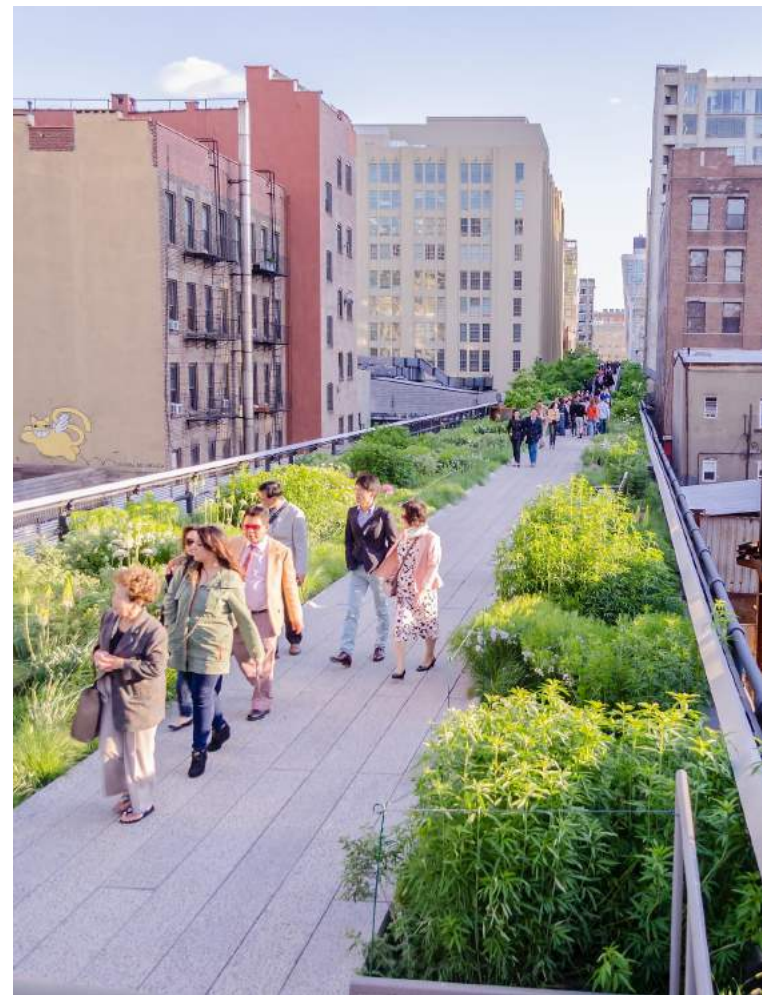
TWO YEARS OF SMART CITIES NEW YORK

Attendees

4000+

Cities

500+

Presidents, Ministers, and Mayors

30+

Speakers

300+

Panels

120+

Workshops

90+

Sponsors / Exhibitors

50+

Tours and Side Events

30+

TWO YEARS OF SMART CITIES NEW YORK

Asia - 2.20%
S. America - 1.58%
Africa - 0.91%
Australia - 0.24%

Europe
11.31%

North America
83.76%

TOTAL ATTENDEES

4,028

US Cities
57.07%

International
Cities
57.07%

US Federal
Government
4.53%

New York City
28.00%

Government

Government
20.1%

Other
4.2%

Media & Press
6.7%

NGOs
9.7%

Academia
7.4%

Sectors

Private Sector
51.8%
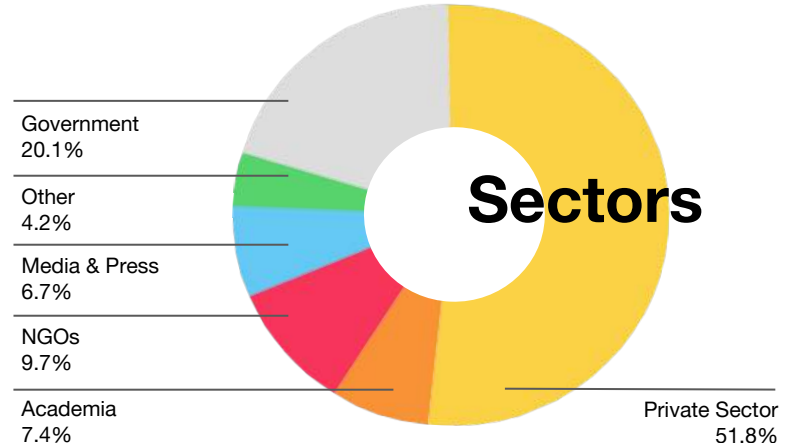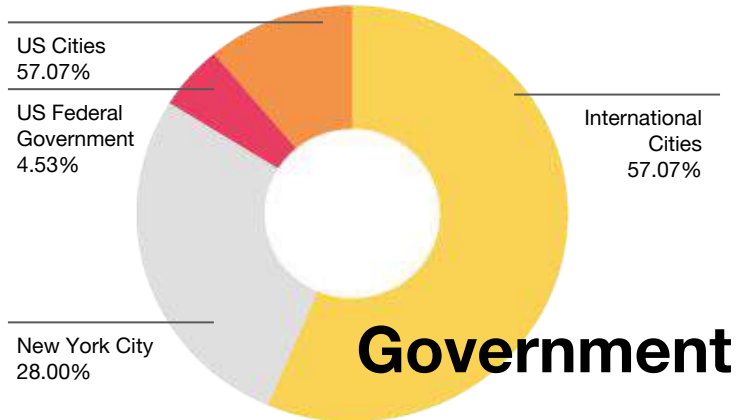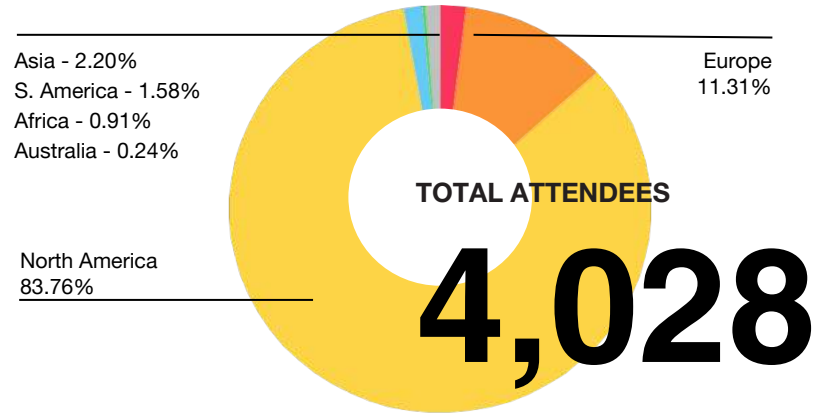
PRESIDENTS, MINISTERS AND MAYORS

Guðni Th. Jóhannesson
President, Republic of Iceland

Hon. Amarjeet Sohi
Minister, Infrastructure and Communities, Government of Canada

Bill de Blasio
Mayor, New York City

Rahm Emanuel
Mayor, City of Chicago

Keisha Bottoms
Mayor, City of Atlanta

Jan Vapaavouri
Mayor, City of Helsinki

Gregor Robertson
Mayor, City of Vancouver

Marianne Borgen
Mayor, City of Oslo

Catherine E. Pugh
Mayor, City of Baltimore

Michael B. Hancock
Mayor, City of Denver

Ahmed Aboutaleb
Mayor, City of Rotterdam

Gary McCarthy
Mayor of Schenectady, President, New York Conference of Mayors

Mark Stodola
Mayor, City of Little Rock; President, National League of Cities

Steve Benjamin
Mayor, City of Columbia; President, US Conference of Mayors

Sly James
Mayor, Kansas City

30+

SPEAKERS & THOUGHT LEADERS

Ali Chaudhry, Deputy Secretary for Transportation, Office of Governor Andrew M. Cuomo
Alice Charles, Urban Innovation Lead, World Economic Forum
Dan Doctoroff, CEO, Sidewalk Labs
Diane Hoskins, Co-CEO, Gensler
Don Katz, CEO, Audible; Founder, Newark Venture Partners
Bruce Katz, Co-Founder, New Localism Advisors
Dr. Aisha Butti Bin Bishr, Director General, Smart Dubai
Toni Townes-Whitley, Corporate Vice President, Worldwide Public Sector and Industry, Microsoft
Hany Fam, EVP, Enterprise Partnerships, Mastercard
Stephen Goldsmith, Director, Innovations in American Government Program, Harvard Kennedy School
James von Kempler, President, Kohn Pederson Fox Associates
Jeffrey Sachs, Director, SDSN; Co-Author, U.S. Cities SDG Index; Professor, Columbia University
Wes Moore, CEO, Robin Hood
Caryl Stern, CEO, UNICEF USA
Michael Berkowitz , President, 100 Resilient Cities pioneered by The Rockefeller Foundation
Lise Kingo, CEO and Executive Director, UN Global Compact
Rick Cotton, Executive Director, The Port Authority of New York & New Jersey
Ger Baron, Chief Technology Officer, City of Amsterdam
Rob Meikle, Chief Information Officer, City of Toronto
Kristen Titus, Chief Technology and Innovation Officer, State of New York
Stefano Boeri, Founder, Studio Stefano Boeri Architetti; Professor, Poltitecnico (Milan)
Jane Garvey, North American Chairman, Meridiam
Jay Walder, CEO, Motivate
Mrinalini Ingram, Vice President, Smart Communities, Verizon
Jerry Hultin, Chairman & Co-Founder, Smart Cities New York
Jim Clark, CEO, Boys and Girls Club of America
Mary Stuart Masterson, Actress, Filmmaker, and Founder, Stockade Works
Matt Cole, CEO, Cubic Transportation Systems
Michael Heurta, Former Administrator, Federal Aviation Administration

4000+ PARTICIPANTS

Presidents

Ministers

Mayors

Architects

Business Development

CEOs

CDOs

CFOs

CTOs

CIOs

Entrepreneurs

Executive Directors

Venture Capitalists

Innovation Strategists

2000+ ORGANIZATIONS

eBay

Bloomberg Philanthropies

AECOM Capital

Uber

Lyft

Citi

Mobileye

UNICEF

S&P Global

Mastercard

Microsoft

Verizon

Sidewalk Labs

Tesla

PAST SPONSORS

PAST PARTNERS

MEDIA COVERAGE

Bloomberg POLITICO The Washington Post

The New York Times CITYLAB

IMPRESSIONS	OOH PLACEMENTS	PRESS AT CONFERENCE	OFFICIAL MEDIA PARTNERS
288+M	**75+**	**65+**	**POLITICO** **VICE MOTHERBOARD**

2019 PROGRAMMING TOPICS

Economic Growth + Workforce Dev.

- Bridging the Skills Gap
- Future of Work
- STEAM
- Innovation and Entrepreneurship
- Automation / A.I.
- Creative Economy

Mobility + Transportation

- Urban Planning and Design
- Autonomous Vehicles
- Rail / Transit
- Bike / Car Sharing
- Hyperloop
- Drones / Aviation

Health + Well Being

- Mental Health
- Life Sciences
- Wearables
- VR / AR
- Genetics
- HealthTech
- Wellness

Social Resiliency + Equity

- Governance
- Civic Engagement
- Affordable Housing
- Homelessness
- Arts and Culture

Climate + Sustainability

- Renewable Energy
- Clean Tech
- Resiliency
- Circular Economy
- Emissions / Carbon Capture

Security + Public Safety

- Cybersecurity
- Food Security
- Migration
- Public Safety

Financing + Venture Capital

- PPPs
- Venture Capital
- Pilots / Procurement / RFPs
- Bitcoin

Real Estate + Infrastructure

- Physical Infrastructure
- Digital Infrastructure / IoT / Broadband
- Waste / Water
- Energy and Power
- Urban Revitalization and Public Space
- Advanced Construction

Automation, A.I., Big Data, Blockchain, Equity, and Urban Planning will be featured across all discussions

SEE YOU AT SCNY19

For more questions please contact

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